

While we welcome submissions from guest bloggers, please read the following guidelines before submitting a post to us. We have prepared these as a way of setting some rules for those who are interested in contributing. If you have any questions, please do not hesitate to contact us at mail@bulliesout.com.

Acceptable Topics

Successful guest blog articles should be **high quality, original, positive pieces** that speak to our readers about anti-bullying, bullying behaviours and issues, mental health and positive interventions which can help address bullying.

Guest blogging **must not** be viewed as a commercial opportunity and as such, the piece must avoid promoting a particular product or service. Articles which simply seek to include backlinks to promote specific websites will not be accepted.

Audience

Our audience is wide and varied and can range from children and young people, to parents, professionals and adults within the workplace. Articles are available in the public domain so thought should be given to ensure that content does not misrepresent the Charity and its aims and objectives.

Guest Blogger Requirements

- **Relevance** – please provide a well-written, high quality, original article which is relevant and appropriate to our audience
- **Word Count** – whilst we do not want to limit your creativity, we would encourage you to keep your pieces to between 600-850 words
- **Style** – the piece must reflect the writing style/tone of the BulliesOut blog and should be written in an easy-to-understand, accessible style
- **Terminology** – where possible, BulliesOut does not use the word 'victim' nor do we use 'aggressive' terminology, such as, stamp/stamp out, beat, kick
- **Format and Editing** – all pieces should be formatted and edited by the writer before submission; keep titles short and simple; data, quotations and third party content must be properly referenced
- **Author Bio** – you may include a short author bio of no more than 30 words
- **Images** – images are welcome with your blog as long as you have the rights to the image(s) and include the photo credit(s) as a note in your blog submission
- **Links** - No more than one link to your company's website in the body of the post

We try to make sure our guest blogs cover a wide range of topics and experiences. We'll consider proposals on any topic as long as it's related to bullying behaviour.

What We Won't Accept

There are some things we simply can't accept:

- Anything that has been covered on our blog before
- Anything that may be construed as a link-building scheme
- Anything that is too promotional for your company or organisation
- Anything that is offensive or inaccurate
- Anything that is overly critical of individuals or companies - this is not a site to air grievances
- Previously published material
- Opinion Pieces - We don't often publish opinion pieces from guest bloggers, e.g. views on a bullying incident or political issues, because we find these are best covered by our campaigns team
- Triggering descriptions of suicide or self-harm

Submission Procedures

Please send your completed blog, including author bio, in a Word document to mail@bulliesout.com.

If your article meets editorial standards and aligns with our content strategy, we will respond to let you know your article will be published. That process may take up to 2 weeks.

Due to the volume of requests we receive, we cannot respond to all submissions.

Publishing Policy

- Submissions must meet the BulliesOut team's quality standards in order to be published
- Our blogging team reserve the right to edit and adapt your guest blog as we see fit before publication
- By submitting your article you acknowledge that it belongs to BulliesOut. It will be credited to you, the author. If selected, your article's home will be on the BulliesOut blog
- Guest posts that are approved for publishing will be published without notice. Please check the blog periodically to see if your post has been published.
- Due to the high volume of guest posts this blog receives, messages following up on the status of a guest post submission will not be responded to.

Republication

We will not republish anything that has been published elsewhere and we cannot allow you to republish your guest post to your own blog, LinkedIn, Social Media pages or other websites afterward.

Payment

BulliesOut is unable to pay for any contributed blogs.

The Fine Print

- BulliesOut retains the right to republish blogs in any of our other publications.
- BulliesOut reserves the right to decline to publish a submitted blog for any reason, including duplication of recent topics, the need for significant rewriting, pieces that are self-promotional, pieces that are discriminatory or offensive, or if the topic does not fit with our needs.
- Submissions must meet the BulliesOut blogging team's quality standards in order to get published.
- The BulliesOut blogging team reserves the right to edit and adapt your guest blog content as we see fit and update it in the future for accuracy and comprehensiveness.