

Freelance Fundraising and Events Consultant Role

About BulliesOut

Award winning charity BulliesOut, founded in 2006, is one of the UK's only charities dedicated to preventing bullying behaviour. Our work is delivered across the UK and each year, through our work, we provide anti-bullying workshops, training, youth engagement programmes and mentoring support to a minimum of 15,000 people.

Our mission is simple – to support individuals, schools, youth and community settings and the workplace through positive and innovative anti-bullying programmes and to empower individuals to achieve their full potential.

Our vision is for all young people to recognise their self-worth and potential and to flourish in a positive, caring environment free from bullying behaviour and abuse.

About The Role:

As BulliesOut continues to expand its reach across Wales and the UK, we are seeking a motivated and enthusiastic **Freelance Fundraising and Events Consultant** to help us develop, coordinate and deliver a range of creative fundraising events and opportunities.

This is an exciting opportunity for someone who understands fundraising, enjoys creating opportunities and has the drive and confidence to turn ideas into income.

The successful freelancer will work with BulliesOut to identify, develop, plan and execute fundraising events and initiatives designed to increase our event income.

We are looking for someone who can bring ideas to the table, identify opportunities, develop relationships with potential supporters and sponsors, and take fundraising activities from initial concept through to successful delivery.

This is a results-focused, commission-only role and would suit an experienced fundraiser who is confident working independently and is motivated by achieving tangible fundraising results.

Key Responsibilities

Fundraising Development

- Identify new and innovative fundraising opportunities for BulliesOut.
- Develop a programme of fundraising events and activities throughout the year.
- Research potential fundraising opportunities, venues, partners, sponsors and supporters.
- Develop ideas that have strong income-generating potential.
- Identify opportunities to maximise income from existing BulliesOut events.
- Develop relationships with businesses, corporate partners, event sponsors and other potential supporters.
- Explore opportunities for sponsorship, donations, ticket sales, auctions, raffles, challenges and other appropriate fundraising activities.
- Build and maintain a network of potential fundraising contacts and partners.

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Event Planning & Delivery

- Work with BulliesOut to develop a calendar of fundraising events.
- Create fundraising concepts and event proposals.
- Support venue sourcing, event planning and logistics where appropriate.
- Identify and approach potential event sponsors and partners.
- Help secure prizes, auction items, sponsorship and other forms of event support.
- Develop strategies to maximise ticket sales and participation.
- Coordinate with BulliesOut staff, volunteers, suppliers, sponsors and partners.
- Support the promotion and delivery of events.
- Review events afterwards to identify successes, learning and future opportunities.

Relationship Building

- Develop positive and professional relationships with businesses, sponsors, supporters and potential partners.
- Represent BulliesOut professionally when approaching external organisations and individuals.
- Build long-term relationships that can lead to repeat sponsorship, fundraising and partnership opportunities.
- Help increase BulliesOut's profile within relevant business and community networks.

Income Generation

- Set realistic income targets for individual events in partnership with BulliesOut.
- Develop clear plans for achieving fundraising targets.
- Identify opportunities to increase income before, during and after events.
- Monitor fundraising performance and provide regular updates to the BulliesOut team.
- Ensure all fundraising activity is undertaken professionally, ethically and in line with BulliesOut's policies and relevant fundraising requirements.

What We Are Looking For

We are looking for an experienced event fundraiser who can demonstrate a strong understanding of how to generate income through events.

You will ideally have:

- Proven experience in fundraising, particularly event fundraising.
- A successful track record of generating income through fundraising events.
- Experience identifying and securing event sponsorship.
- Strong business development and networking skills.
- Excellent communication and relationship-building skills.
- Confidence approaching businesses, sponsors and potential supporters.
- Creativity and the ability to develop new fundraising ideas.
- Strong organisational and project-management skills.
- The ability to manage several opportunities or events at different stages.
- A proactive, self-motivated approach.

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- The confidence to work independently and take an opportunity from an idea through to delivery.
- A genuine interest in BulliesOut's work and commitment to improving the lives of children and young people.

Existing relationships with businesses, event sponsors, venues, corporate partners or other potential supporters would be highly advantageous.

What Success Looks Like

The key objective of this role is to increase income generated through BulliesOut's fundraising events.

Success will include:

- Increased income from existing fundraising events.
- Development of new income-generating events.
- Successful sponsorship and partnership opportunities.
- Increased corporate and business engagement.
- Growth in event participation and ticket sales.
- Development of repeat fundraising relationships.
- A sustainable pipeline of future fundraising opportunities.

Commission-Based Payment

This is a commission-only freelance position.

The successful candidate will receive an agreed commission on fundraising income directly generated and secured through their work.

The commission structure, qualifying income, payment arrangements and any agreed exclusions will be confirmed in writing before the commencement of the contract.

The role does not involve a salary or guaranteed payment and is therefore particularly suited to an experienced fundraiser who is comfortable working on a results-based basis.

Working With BulliesOut

You will work closely with the CEO and wider BulliesOut team, with the freedom to develop and pursue appropriate fundraising opportunities while ensuring that all activity reflects BulliesOut's values, reputation and charitable objectives.

We are looking for someone who will become a **fundraising partner to BulliesOut** – someone who can see opportunities, open doors, develop ideas and help turn them into meaningful income for our work.



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To Apply

Please send:

- A current CV.
- A brief covering statement outlining your fundraising and event experience.
- Examples of fundraising events or initiatives you have successfully developed or delivered.
- Details of your experience securing sponsorship or corporate support.
- An indication of the types of fundraising opportunities and networks you could bring to BulliesOut.

Please also include your proposed commission rate or commission structure.

BulliesOut is committed to creating positive change for children and young people. We are looking for someone who shares that commitment and can help us turn great fundraising ideas into greater impact.